

Zia's Essential Connection

Vol. 8 No. 1



The Art & Science of Beautiful Skin

Better skin at any age is possible when your skin care system addresses the primary causes of aging skin: Persistent DNA damage, reduced collagen production and advanced dehydration.¹

DNA damage is caused in part by repeated exposure to harmful chemicals and sunlight over years, resulting in age spots and uneven skin tone. The skin's ability to produce collagen – the dense, bouncy substance upon which the outer layers of skin rest – weakens with the passage of time. (See illustration bottom right.) Deficient collagen leads to thinner skin and the appearance of deep wrinkles. Advanced dehydration of the skin accelerates the formation of fine lines and wrinkles.¹

The Young Living® **A·R·T® Skin Care System** addresses all of these causes of premature aging with a combination of advanced technology and the therapeutic-grade essential oils that have beautified skin for millennia. As you'd expect from Young Living, no ingredients are PEG compounds (polyethylene glycol) and all formulations are carcinogen-free. Only minute amounts of two preservatives are used to ensure a stable shelf life.² Thus, A·R·T's purity, quality and effectiveness make it far superior to the vast majority of skin care products.



Jeanmarie Hepworth, Crown Diamond

This newsletter is being sent to select Young Living members within the Zia Essential Oils organization. As a member of your Young Living upline, I have produced this newsletter for purposes of education and not solicitation. Previous newsletters and other information is available on my website. If you would like a free information packet or I can be of service to you, please let me hear from you.

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A·R·T Starts Repair and Recovery at the Cellular Level

Most skin care products are cosmetic only: They have no effect on the lower layers of the skin where collagen and cell production take place.

The A·R·T Skin Care System is different. Backed by cutting-edge science, it contains synergistic formulas that work at the cellular level to improve your skin.

Two powerful enzymes and a proprietary blend of Young Living essential oils enhance DNA repair and reduce premature aging of the skin:

Photolyase enzymes use visible light to enhance the skin's ability to replenish DNA segments in the damaged cell. Restores up to **60%** more DNA damage than untreated human cells.²

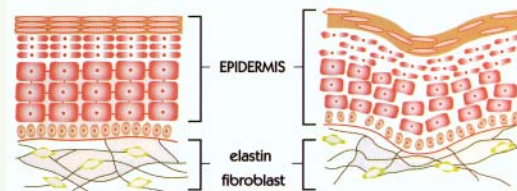
Endonuclease enzymes use the body's energy to cut the damaged DNA segment, reproduce the original segment and reinsert it into the correct place in the cell's DNA structure.²

Frankincense and sandalwood essential oils sustain DNA recovery, moisturize and revitalize skin. The nutrients and proteins in essential oils help to maintain collagen's bounciness. The circulation-stimulating properties of essential oils oxygenate the blood, which energizes the cells and allows regeneration to take place.³

A·R·T Reduces the Look of Fine Lines, Wrinkles and Age Spots

A revolutionary *Peptide Complex with Matrixyl™ 3000* helps increase the elasticity and density of the skin by a factor of at least **200%**, by producing collagen I, II, IV and fibronectin.²

Deficient Collagen = Wrinkled Skin



Collagen-Rich Skin
Healthy, dense collagen supports the epidermis and smooths the surface of the skin.

Collagen-Deficient Skin
Without adequate collagen to support the epidermis, the skin eventually starts to thin, wrinkle and sag.

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A-R-T Essential Rewards Pack includes Cleanser, Toner, Day Activator and Night Reconstructor

Vitamin C is combined with Matrixyl, to produce a **50%** greater increase in skin matrix regeneration than the Peptide Complex alone.²

Legendary *Wolfberry Seed Oil* helps to rehydrate the skin with extra moisturizing properties.²

A-R-T Delivers Maximum Benefits to Lower Layers of Skin

Laminar Phase technology delivers an equal amount of the active ingredients along the surface of the skin. The product forms a barrier that allows greater penetration and efficacy. It also retains moisture and helps protect the skin from the environment.²

Advanced Liposome technology delivers ingredients faster and in greater concentrations to the lower layers of the skin.²

A-R-T is Quick and Easy

While its technology is sophisticated, A-R-T is very easy to use. Just cleanse, tone and treat morning and night with the following four products.

Gentle Foaming Cleanser

Gently removes oil, dirt and makeup without irritation or dryness.

Purifying Toner

Prepares skin for application of Day Activator or Night Reconstructor cream. Toner included in A-R-T Essential Rewards Pack or purchased separately.

Day Activator

Restores damaged DNA. Moisturizes and conditions throughout the day.

Night Reconstructor

Reduces the look of fine lines and wrinkles. Soothes and nourishes skin at night.

Premium Skin Care at Wholesale Prices

Because A-R-T is formulated to meet the highest standards in the world, you could reasonably expect to pay hundreds of dollars for it.

- Only the finest European cosmetic ingredients.¹
- The most advanced skin care technologies.¹
- Rare and expensive essential oils of Frankincense, Sandalwood and German chamomile.¹
- Meets the European Union's exacting standards for purity; free of the impurities and by-products found in cheaper materials.¹

But here's how to purchase it for much less. Order the A-R-T Essential Rewards Pack and receive the complete, four-part system for just US\$115. Just \$2.50 more than the three-part A-R-T Skin Care System, it's almost like receiving the Purifying Toner free. Plus, you receive Essential Rewards points towards the purchase of additional Young Living products.

Either way, the A-R-T Skin Care System will make a visible difference in the way you look - and feel!

A-R-T® Skin Care System		
Product Name	Code# Size	Prices in US\$ Wholesale Pref Cust Customer
ART Essential Rewards Pack Day, Night, Cleanser, Toner	#3765	\$115.00 \$133.16 --
ART Skin Care System Day, Night, Cleanser	#3131	\$112.50 \$130.26 \$148.03
Essential Beauty Serums	15 ml	\$19.75
-Dry Skin	#3782	\$22.87
-Acne-Prone Skin	#3783	\$25.99

COMPANION PRODUCT

Essential Beauty Serums

Young Living's **Essential Beauty Serums** offer the skin care benefits of pure essential oils to protect, strengthen and improve the appearance of the skin.

Each serum uses a proprietary blend of skin-nourishing carrier oils such as coconut, avocado, jojoba, rosehip seed and wolfberry seed for ease in application and absorption and to protect the skin without over-drying or clogging pores.

The **dry skin formula** moisturizes and nourishes dehydrated skin.

The **acne-prone formula** soothes blemished skin and discourages future breakouts.



Spot-apply desired Essential Beauty Serum to problem areas on the face and neck before moisturizer, sun block or makeup. Or mix 3-4 drops in Day or Night Cream. Apply serums morning and evening

¹ART Booklet. Young Living Essential Oils. 2006.

²ART Description and Origin of Ingredients. v.2.

³Complete Book of Essential Oils & Aromatherapy. Worwood, Valerie.

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